LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
AD# FSI102-A2 REQ# M18678 "BUCKS FOR ZIP" - PAGE 4/C (8 x 10-13/16)
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BUCKS FOR ZIP

If you think you have to pay full price to get full, rich flavor, here's a chance to prove yourself wrong. Take advantage of the Bucks two free pack offer. Simply complete and return the form below.

Or, if you can't find a pen, call **1-800-354-4800**

Yes, I Want Two Free Packs Of Bucks

Call **1-800-354-4800** or complete and mail this form for the two free pack offer.

Full rich flavor, not full price.

© Philip Morris Inc. 1990

Mfr. suggested retail price.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

Kings: 14 mg "tar," 1.1 mg nicotine –
Kings Lights: 11 mg "tar," 0.8 mg nicotine
av. per cigarette by FTC method.

By participating in this offer, you certify you are a smoker 21 years of age or older. Offer expires 7/31/90 or while supplies last and is limited to smokers 21 years of age or older. Void in Minnesota, Utah, Iowa and where otherwise prohibited by law. Limit one offer per person.

G. TAUBENECK/M. COLT/R. LONDON/J. HUNN/P. FITZGERALD

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